

NORTH CAROLINA MINORITY
SUPPORT CENTER
20TH ANNIVERSARY & ANNUAL MEETING
MAY 12-13, 2010

AGENDA

- 9:00 am Registration Begins
- 10:00 am Plenary Session
- ❑ Welcome
Durham Mayor Pro Tem Cora Cole-McFadden and NCMSC Chairman Armeer Kenchen
 - ❑ NC CDCU Network Retrospective & Update
Cliff Rosenthal, President, National Federation of Community Development Credit Unions
- 11:00 am Concurrent Sessions
- I. The Changing Faces of the LMI Demographic
John Herrera, VP of Latino/Hispanic Affairs, Self-Help Credit Union
 - II. Today's Approach to Lending vs. Yesterday's
Chris Kukla, Senior Counsel of Governmental Affairs, Center for Responsible Lending
- 12:30 pm Luncheon
- ❑ Recognition of Special Guests, Sponsors and Longstanding CDCU members
Sandra Scales, Vice-Chairperson, NC Minority Support Center
 - ❑ Featured Speaker
Andrea Harris, President, NC Institute Minority Economic Development
- 2:00 pm Concurrent Sessions
- I. Embracing Today's Growing Global Demands While Meeting the Needs in LMI Communities
Chris Kukla, Senior Counselor of Governmental Affairs, Center for Responsible Lending
 - II. How Youth Financial Education is Critical to the Future
Leigh Brady, CUDE Sr, Vice-President -Education Services, State Employees' Credit Union
- 3:45 pm Public Policy's Affect on Financial Consumerism
Maurice Smith, President, Local Government Federal Credit Union
- 5:40 pm Evening Reception
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- Thursday, May 13, 2010**
- 8:30 am CDCU Issues Breakfast Roundtable
Cliff Rosenthal, President, National Federation of CDCUs and Lenwood Long, NCMSC President
- 9:40 am Morning Plenary: Founding of NCMSC by **Martin Eakes, CEO, Self-Help Credit Union**
- 10:15 am Small Business Collaborative Partnerships Panel Discussion:
Examining the Needs of Small Businesses in Today's Economy
Moderated by Peter Skillern, Executive Director Community Reinvestment Association of NC
Panelist: Marcus Cox, Bank of America, Rodrick Banks, Wachovia Bank, a Wells Fargo Company
La-Tasha Best-Gaddy, NC Institute for Minority Economic Development, Tony Hayes, NC Indian Economic Development Initiative, Donna Flick, NC Rural Economic Development Center
- 11:30 am The Support Center Looking Ahead **Armeer Kenchen**
- 12:00 pm Luncheon
- ❑ CDCU Advocacy Awards Presentation
Armeer Kenchen, NCMSC Chairman and Byron Robinson, NCMSC Board Secretary
 - ❑ Pathfinder Award Presentation
Maurice Smith, President, Local Government Federal Credit Union
 - ❑ Keynote Speaker
Dr. James Johnson, Jr., Director, Urban Investment Strategies Center, Frank Hawkins Kenan Institute of Private Enterprise introduction
- 2:30 pm Closing Remarks by **Armeer Kenchen**

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REGISTRATION

Registration Information

Name of Organization:

Registrant Name(s):

Mailing Address:

City:

State:

Zip Code:

Please email your registration form to epolanco@ncmsc.org or fax
919.530-1684 by May 6, 2010

If you have special accessibility or dietary needs, please check the
corresponding box.

special accessibility

dietary needs

Details:

To reserve a room at the special rate of \$109, please contact the Chapel Hill
Courtyard by Marriott at 919.883.0700 before April 21, 2010. Ask for the
Minority Support Center's event.